







09MY Jeep



	Grand Cherokee 	Commander 	Wrangler 	Liberty 	Patriot 	Compass 
Quality	<input checked="" type="checkbox"/> Significant interior upgrades.	<input checked="" type="checkbox"/> Significant interior upgrades.	<input checked="" type="checkbox"/> <ul style="list-style-type: none"> • Larger visors • New directional dome light • New console bin • New Storage Net on Center Stack 	<input checked="" type="checkbox"/> Interior upgrades.	<input checked="" type="checkbox"/> Redesigned interior with all-new instrument panel, door trim panels and center console.	<input checked="" type="checkbox"/> Redesigned interior with all-new instrument panel, door trim panels and center console.
Simplification	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.	<input checked="" type="checkbox"/> Build combinations were reduced in 2009 to simplify ordering and inventories.
Enhanced Value	<input checked="" type="checkbox"/> The 3.7L V6 is now available Limited for \$725 lower base price on 4x2 and \$1,325 lower base price on 4x4	<input checked="" type="checkbox"/> Interior upgrades provide improved value	<input checked="" type="checkbox"/> Rubicon and Unlimited Rubicon voted Best Buys in 4WD by <i>Four Wheeler</i>	<input checked="" type="checkbox"/> Interior and feature upgrades provide improved value	<input checked="" type="checkbox"/> Interior and feature upgrades provide improved value	<input checked="" type="checkbox"/> Interior and feature upgrades provide improved value
Fuel Economy	<input checked="" type="checkbox"/> 3.7L V6 EPA label fuel economy improved to 16/21 on 4x2 and 15/20 on 4x4	<input checked="" type="checkbox"/> 3.7L V6 EPA label fuel economy is improved to 15/20.	<input checked="" type="checkbox"/> 19 MPG highway	<input checked="" type="checkbox"/> 22 MPG highway	<input checked="" type="checkbox"/> Best-in-class capability and fuel economy—28 MPG!	<input checked="" type="checkbox"/> Best-in-class fuel economy—28 MPG!
Best FE	21 MPG	20 MPG	19 MPG	22 MPG	28 MPG	28 MPG

09MY Grand Cherokee Jeep®

Grand Cherokee — New interior and improved fuel economy for 2009.

Quality / Value Improvements

- Laredo is updated with a vinyl center armrest cover, leather wrapped park brake handle, and interior chrome door handle.
- Limited is updated with leather cluster brow, center console arm rest lid, and front door armrest.



- The 3.7L V6 EPA label fuel economy improved to 16/21 on 4x2 and 15/20 on 4x4.
- The 3.7L V6 is now available on Grand Cherokee Limited. Benefits include:
 - \$725 lower base price on Limited 4x2 and \$1,325 lower base price on Limited 4x4
 - 2 MPG city and highway fuel economy improvement versus 4.7L (on 4x2)

Competitive Edge

- Class-leading four-wheel drive capability.
- Best-in-class 4X4 towing capacity.
- Premium features: Smartbeam, HID headlamps, Boston Acoustics audio, ParkView, uconnect, Sirius satellite video, heated 2nd row seats, rain-sensing wipers, telescoping steering wheel, and Jeep memory system.
- Power and performance: Choice of five engines: fuel efficient 3.7L V6, Corsair 4.7L V8, 5.7L Hemi with MDS, 6.1L SRT Hemi, and 3.0L CRD turbo diesel now with remote start.



Simplification

- Build combinations were reduced in 2009 to simplify ordering and inventories.
- Roof rack and cargo cover made standard on Laredo-E
 - uconnect™ phone and OWL tires made standard on Laredo-X
 - Inferno Red will replace Red Rock Crystal later this year.

Recommended Mix

- Laredo—65%
- Limited—26%
- Overland—5%
- SRT8—4%

2009MY Commander

Commander — New interior and improved fuel economy for 2009.

Quality / Value Improvements

- Sport is updated with a vinyl center armrest cover, leather wrapped park brake handle, and interior chrome door handle.
- Limited is updated with leather cluster brow, center console arm rest lid, and front door armrest.



- 3.7L V6 EPA label fuel economy is improved by 1 MPG for both city and highway on the 4x2 models. The V6 Commander 2009 MY label will now be 15/20.

Competitive Edge

- Unmatched Capability – The Most Capable 3-Row SUV with Quadra-Drive II™ ELSD 4x4 off-road performance.
- Standard safety and security systems – 5 Star, ESP, Brake Assist, side airbags in all rows, Hill Start/Decent Control, Trailer Sway Control, and ParkView.
- Power — Best-In-Class Hemi performance (BIC 330 HP and 375 ft-lb Torque).
- CommandView for that open-air feeling.
- 2009 Jeep Grand Cherokee has best-in-class available 4X4 towing capacity.



Simplification

- Roof rack and cargo cover made standard on Sport-S
- uconnect™ phone and OWL tires made standard on Sport-U
- Inferno Red will replace Red Rock Crystal later this year.

Recommended Mix

- Sport—65%
- Limited—30%
- Overland—5%

09MY Wrangler



Wrangler and Wrangler Unlimited — Best Buys in 4WD!

Quality / Value Improvements

Interior:

- Larger Sun Visors for better coverage
- New Center Dome Lamp with Directional Lighting
- New Drop-in bin added to Full Center Console
- New Storage Net on Center Stack



2008



2009



Functional:

- Hill Start Assist – standard on all models
- Trailer Sway Control – included with the Trailer Tow Group
- Rear Tow Hook design/location that is now compatible with the rear hitch receiver

Competitive Edge

- *Four Wheeler* magazine named Jeep Wrangler Rubicon a “Best Buy in 4WD” for the fourth consecutive year. They



also named Jeep Wrangler Unlimited Rubicon the Editor’s Pick—Best Overall for the second year in a row.

- The only 4x4 convertible, with multiple open air options
- Jeep Wrangler Unlimited (4-Door) has the most cargo capacity in its class.



Simplification

Build combinations were reduced in 2009 to simplify ordering and inventories.

- Sunrider Soft Top standard on Wrangler
- Power Convenience Group made standard on 2-door Sahara, Unlimited X—S package, and Unlimited Rubicon

Recommended Mix

	Wrangler	Wrangler Unlimited		Wrangler	Wrangler Unlimited
Wrangler	45%			55%	
X	60%		X	40%	
Sahara	20%		Sahara	35%	
Rubicon	20%		Rubicon	25%	

09MY Liberty

Best-in-class 4WD Capability with Select Trac II System!

Quality / Value Improvements

- Interior improvements include: leather wrapped interior components with accent stitching, soft touch front door armrests, soft touch console lid, shift knob, park brake handle and IP grab handle.
- Jeep embossed leather seats.
- Remote express open front windows.
- Rain sensitive windshield wipers added to premium group II.
- uconnect GPS now available with 30GB.
- Stain repel seats included in popular equipment group.
- Added painted IP top cover and chrome interior door release handles to sport package.
- Luxury front and rear floor mats standard on sport package.
- Automatic remote unlock when exiting vehicle.

2009 Interior Improvements



Competitive Edge

- Best-in-class 4WD capability

Class-exclusive features:

- Sky slider – fully retractable roof.
- Stain repel fabric.
- uconnect tunes (GPS/studios/web.)
- Lifetime Powertrain Warranty.

Safety Features:

- 5 Star front and side Crash Test Rating.
- Standard ESP – ABS, traction control and brake assist.
- Rain-sensing automatic wiper system.



Simplification

Sport:

- Stain repel added to Popular Equipment Group.
- Automatic headlamps made standard.
- Sirius Satellite radio standard with 6 speakers & 1 year free Sirius subscription.
- Automatic transmission made standard.
- Luxury front and rear floor mats made standard (rear mat size increased.)

Limited:

- Rain sensitive windshield wipers added to Premium Group II.
- Added express up/down driver and express down passenger windows.

Recommended Mix

Sport 4x2 - 18% Limited 4x2 - 7%

Sport 4x4 - 57% Limited 4x4 - 18%

09MY Patriot



Jeep Patriot 4x4 – Best-in-class capability and fuel economy (23/28 MPG!)

Quality / Value Improvements

- Redesigned interior with all-new instrument panel, door trim panels and center console.
- Added soft touch door armrest and center console.
- Added chrome accents on sport models (HVAC and shifter bezels) and on limited models (HVAC, shifter bezel, IP, door spears and cluster rings.)
- Replaced vinyl load floor with a carpeted load floor.
- Added larger front and rear floor mats.
- Added front passenger door lock switch.
- Available disconnect infotainment system (tunes/GPS and Web.)

2009 Interior Improvements



Competitive Edge

- Priced below comparably equipped competition - Escape, CRV and RAV4.
- PZEV qualification - U.S. EPA certified Smartway vehicle.



Class-exclusive features:

- Best-in-class off-road capability
- Stain and odor repel fabric.
- Removable/rechargeable flashlight.
- 458 watt Boston Acoustics sound system with subwoofer and articulating speakers.
- disconnect tunes (GPS/studios/web)

Safety Features:

- 5-Star side impact government rating.
- Received top rating for frontal protection from the Insurance Institute for Highway Safety.
- Front and rear side-curtain air bags and front seat-mounted side air bags.
- Standard ESP - ABS with traction control and brake assist system.



Simplification

- **Sport D:** Trailer Tow wiring harness added to Freedom Drive II Off-Road Group (AWL).
- **Sport E:**

- Heated cloth seats and front seat-mounted side air bags added to Security and Convenience Group (AJB).
- New Sun and Sound Group (AGS) including sunroof and premium sound.

Limited:

- Bundled front seat-mounted side air bags, rearview auto dim mirror, universal garage door opener and TPM display into the Security and Convenience Group (AJB).
- New Sun and Sound Group (AGS) including sunroof and premium sound.
- Added RER navigation radio as a free-standing option.

Recommended Mix

- Sport 4x2 - 51% Limited 4x2 – 6%
- Sport 4x4 - 34% Limited 4x4 – 9%

09MY Compass



Jeep Compass—Best-in-class fuel economy (23/28 MPGe)

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Simplification

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- New Sun and Sound Group (AGS.) including sunroof and premium sound
- Added RER navigation radio as a free-standing option.

Recommended Mix

Sport 4x2 - 47%	Limited 4x2 - 5%
Sport 4x4 - 38%	Limited 4x4 - 10%